



Power Your Partnerships: *Develop patient and prescriber relationships to strengthen your pharmacy's impact*

Does your local prescriber recognize you as an essential part of the patient's healthcare team?

The newest Health Mart® Town Hall, *Power Your Partnerships*, will give you the confidence and skills to create and maintain prescriber relationships to grow your business and improve patient outcomes.

The Town Hall includes a pharmacist-led interactive CE session outlining collaboration benefits and discussing your influence on prescriber performance measures. You'll also develop a clear communication strategy and learn how to overcome conversation barriers—all while sharing ideas and success stories with pharmacists just like you.

Town Hall attendees will **receive a 30-day action plan** with detailed next steps and resources to successfully become a trusted prescriber partner.

Learning objectives

- Discuss how impacting patient adherence positively affects quality ratings, patient health and pharmacy business
- Create a plan to position your pharmacy as an ideal prescriber partner by focusing on prescriber performance-based reimbursement opportunities like MACRA and MIPS
- Evaluate a step-by-step process to create and maintain prescriber relationships that you may implement at your pharmacy
- Prepare for conversations with prescribers including how to access the prescriber, how to determine what they need to know, and how to anticipate questions
- Create your personalized pharmacy scorecard to maximize your success—including building your business and enhancing prescriber relationships

DETAILS

6:00 p.m. (optional)
Registration Opens/Dinner Buffet

7:00 p.m.–9:00 p.m.
Town Hall CE

9:00 p.m.–9:15 p.m.
Next Steps and Resources

Earn 2 hours CE

Visit healthmart.com/townhalls to view upcoming Town Halls in your area and register. All independent pharmacists, technicians and owners looking to develop patient and prescriber relationships should attend!

Date	City	State	Venue
10/10/2018	Bethesda	MD	Bethesda Marriott 5151 Pooks Hill Rd. Bethesda, MD 20814
10/17/2018	Pikesville	MD	Doubletree Hilton Baltimore North 1726 Reisterstown Rd Pikesville, MD 21208
11/1/2018	Raleigh	NC	Renaissance Raleigh North Hills Hotel 4100 Main at North Hills Street, Raleigh, NC, 27609

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